



**Backgrounder
Winter 2007**

About the Retail Council of New York State

The Retail Council of New York State is a full-service membership trade association that represents nearly 5,000 stores, of all size and sort, and affiliated businesses throughout the Empire State.

The Retail Council was first incorporated in 1931 by a group of New York retailers looking to combine interests and leverage strengths. Today, the Council is New York's largest full-service, statewide retail trade association.

With headquarters just one block from New York's Capitol and legislative offices, the Council serves the needs of merchants, professionals and other providers of goods and services across the state. Our members range in size from sole proprietor businesses to national retail chains.

Our members take advantage of a wide range of money-saving programs including:

- Merchant Services
 - Credit/Debit Card Processing
 - Credit/Debit Card Processing Equipment
 - Check Services (Guarantee, Verification, Recovery, Conversion)

- Insurance Services
 - Workers' Compensation Insurance
 - Statutory Disability Insurance
 - Group Long-Term Disability Insurance
 - Business Owner's Property & Liability Insurance
 - Supplemental Employee-Paid Benefits
 - Regional Health/Dental/Life Insurance

The "Voice of Retailing" in New York, the Retail Council also represents the interests of our members before the State Legislature and government agencies.

For more information about the Retail Council of New York State, please visit our website at www.retailcouncilnys.com or contact Rebecca Marion, Director of Public Affairs, at (518) 465-3586 or rmarion@retailcouncilnys.com.

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